**Annex A.1 - Courtesy Application Form**

BEFuture Acceleration Programme Application Form

**REGISTRATION AND ADMINISTRATIVE INFORMATION**

**Information on Lead Applicant**

Organisation Name: Click or tap here to enter text.

Website URL: Click or tap here to enter text.

Primary Contact Person: Click or tap here to enter text.

Email: Click or tap here to enter text.

Phone Number (with country code): Click or tap here to enter text.

Organisation Registration Address: Click or tap here to enter text.

Country of Registration: Choose an item.

Type of Organisation: Choose an item.

IF AN SME or entrepreneur

Are you registered as an SME according to European Commission Recommendation 2003/361/EC?

Yes

No

(The status of your enterprise as an SME furthermore depends on the following two factors: your staff headcount (below 250) and your annual turnover (below or equal to EUR 5f0 million) or annual balance sheet total (below or equal to EUR 43 million). If you are unsure about your enterprise’s status, you may consult the [European Commission Recommendation 2003/361/EC](https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=CELEX%3A32003H0361https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=CELEX%3A32003H0361)

VAT number: Click or tap here to enter text.

Business activity: Choose an item.

If your business activity does not appear in the list above, please indicate your activity: Click or tap here to enter text.

FOR THE OTHER TYPES OF ORGANISATIONS

Registration number: Click or tap here to enter text.

Are you submitting this application in partnership with other entities?

Yes

No

Note: Partnerships can have up to 4 entities, **with at least 1 SME**. Partnerships can include public or private entities that are instrumental for the realisation of the project, ensuring that at least 70% of the financial support is dedicated to the SME/s participating in the application.

All partnering entities must be based in the same eligible country.

(If yes, the following information will be required for every Partner): Information on Other Applicant/s in the Consortium

**Information on Partner 2**

Organisation Name: Click or tap here to enter text.

Website URL: Click or tap here to enter text.

Primary Contact Person: Click or tap here to enter text.

Email: Click or tap here to enter text.

Phone Number (with country code): Click or tap here to enter text.

Organisation Registration Address: Click or tap here to enter text.

Country of Registration: Choose an item.

Type of Organisation: Choose an item.

IF AN SME or entrepreneur

Are you registered as an SME according to European Commission Recommendation 2003/361/EC?

Yes

No

(The status of your enterprise as an SME furthermore depends on the following two factors: your staff headcount (below 250) and your annual turnover (below or equal to EUR 5f0 million) or annual balance sheet total (below or equal to EUR 43 million). If you are unsure about your enterprise’s status, you may consult the [European Commission Recommendation 2003/361/EC](https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=CELEX%3A32003H0361https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=CELEX%3A32003H0361)

VAT number: Click or tap here to enter text.

Business activity: Choose an item.

If your business activity does not appear in the list above, please indicate your activity: Click or tap here to enter text.

FOR THE OTHER TYPES OF ORGANISATIONS

Registration number: Click or tap here to enter text.

**Information on Partner 3**

Organisation Name: Click or tap here to enter text.

Website URL: Click or tap here to enter text.

Primary Contact Person: Click or tap here to enter text.

Email: Click or tap here to enter text.

Phone Number (with country code): Click or tap here to enter text.

Organisation Registration Address: Click or tap here to enter text.

Country of Registration: Choose an item.

Type of Organisation: Choose an item.

IF AN SME or entrepreneur

Are you registered as an SME according to European Commission Recommendation 2003/361/EC?

Yes

No

(The status of your enterprise as an SME furthermore depends on the following two factors: your staff headcount (below 250) and your annual turnover (below or equal to EUR 5f0 million) or annual balance sheet total (below or equal to EUR 43 million). If you are unsure about your enterprise’s status, you may consult the [European Commission Recommendation 2003/361/EC](https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=CELEX%3A32003H0361https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=CELEX%3A32003H0361)

VAT number: Click or tap here to enter text.

Business activity: Choose an item.

If your business activity does not appear in the list above, please indicate your activity: Click or tap here to enter text.

FOR THE OTHER TYPES OF ORGANISATIONS

Registration number: Click or tap here to enter text.

**Information on Partner 4**

Organisation Name: Click or tap here to enter text.

Website URL: Click or tap here to enter text.

Primary Contact Person: Click or tap here to enter text.

Email: Click or tap here to enter text.

Phone Number (with country code): Click or tap here to enter text.

Organisation Registration Address: Click or tap here to enter text.

Country of Registration: Choose an item.

Type of Organisation: Choose an item.

IF AN SME or entrepreneur

Are you registered as an SME according to European Commission Recommendation 2003/361/EC?

Yes

No

(The status of your enterprise as an SME furthermore depends on the following two factors: your staff headcount (below 250) and your annual turnover (below or equal to EUR 50 million) or annual balance sheet total (below or equal to EUR 43 million). If you are unsure about your enterprise’s status, you may consult the [European Commission Recommendation 2003/361/EC](https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=CELEX%3A32003H0361https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=CELEX%3A32003H0361)

VAT number: Click or tap here to enter text.

Business activity: Choose an item.

If your business activity does not appear in the list above, please indicate your activity: Click or tap here to enter text.

FOR THE OTHER TYPES OF ORGANISATIONS

Registration number: Click or tap here to enter text.

**PROJECT INFORMATION**

**Project Title:** Click or tap here to enter text.

**Project Description:** (Provide an overall explanation of the project, including the project main objective, problem being addressed, proposed solution, and expected potential impact on the market or sector. **Max. 3 000 characters**).

Click or tap to enter text

**Project Details:**

1. **Main challenge addressed,** as indicated in *Section 2.2 of the Guidelines for applicants*:

Climate change and circularity

Talent and inclusion

Event experience

Governance and impact

1. **Relevance:**

(Provide a concise explanation of how the project aligns with the specific objectives mentioned in the [Tourism Transition Pathways](https://op.europa.eu/en/publication-detail/-/publication/678c08ab-bc06-11ee-b164-01aa75ed71a1/language-en) and the [BEFuture White Paper](https://www.be-future.eu/media/i1aoseru/d1-4_befuture_whitepaper_112024.pdf), such as advancing sustainability, digitalization, and the positive impact on the business tourism, meetings, and professional events sector? **Max. 1 000 characters**)

Click here to enter text

1. **Innovation Category and Scope:**

Please select to which category of innovation you expect to deliver:

Radical, creating new markets or transforming existing ones

Disruptive, leveraging cutting-edge technology to push boundaries

Substantial, significantly improving an existing offering

Incremental, upgrades that boost efficiency, productivity, and competitiveness

(Explain and justify the innovation category -Disruptive, Radical, Substantial or Incremental-, as defined in *Section 4.1 of the Guidelines for applicants*). **Max. 1 500 characters**)

Click or tap to enter text

1. **Feasibility:**

(Justify the technical and economic viability of the project, offering an explanation about: your project readiness level (TRL), the market demand for your proposed product or service,its economic viability, and the risks identified and its mitigation strategies. **Max. 2 000 characters**)

Click or tap to enter text

1. **Exploitation:**

(Explain the potential for uptake, scaling up of the project and/or adaptation to different contexts by answering: how will the project results contribute to new developments in the Business Events industry (Impact); what is the potential to replicate the idea in other settings or industries (Replicability); and if there are any prospects of transferring the solution to other sectors and geographical areas (Transferability). **Max. 1 000 characters**)

Click or tap to enter text

1. **Participants’ capacity and team competence:**

(Provide a description of the Lead Applicant or, if applicable, the consortium of organisations, and describe the team’s qualifications and experience relevant to the project, namely: the team’s skills, experience and resources particularly contributing to the project implementation; those features of the team ensuring effective execution of the project, including mastering of the English language, and its long-term sustainability. **Max. 1 000 characters**)

Click or tap to enter text

Complete the table below

**Project team**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Staff name | Education | Relevant experience | Skills (include the English level) | LinkedIn profile1 |
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1 Or other means of proof, such as a CV.