

# Challenge talks: Talent and Inclusion



**Iolanda Triviño**

Founder and  
CEO Institute for Futures

**GLOBAL  
INNOVATION  
FORUM**

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# Talent 5.0 and DEI in Action: Shaping the Future of the MICE Industry





A man in silhouette is shown from the side, holding a mallet and striking a glowing, digital network wall. The wall is composed of a complex grid of lines and nodes, with a bright light source behind it, creating a lens flare effect. The background is a dark blue sky with scattered orange and yellow bokeh lights. The overall scene conveys a sense of breaking through barriers or challenges in a digital or technological context.

**Boundaries & Challenges  
Talent - DEI in MICE Industry**



**New Models of Hybrid and virtual Events - From High Tech to High Touch Events**



**Budget Constraints**

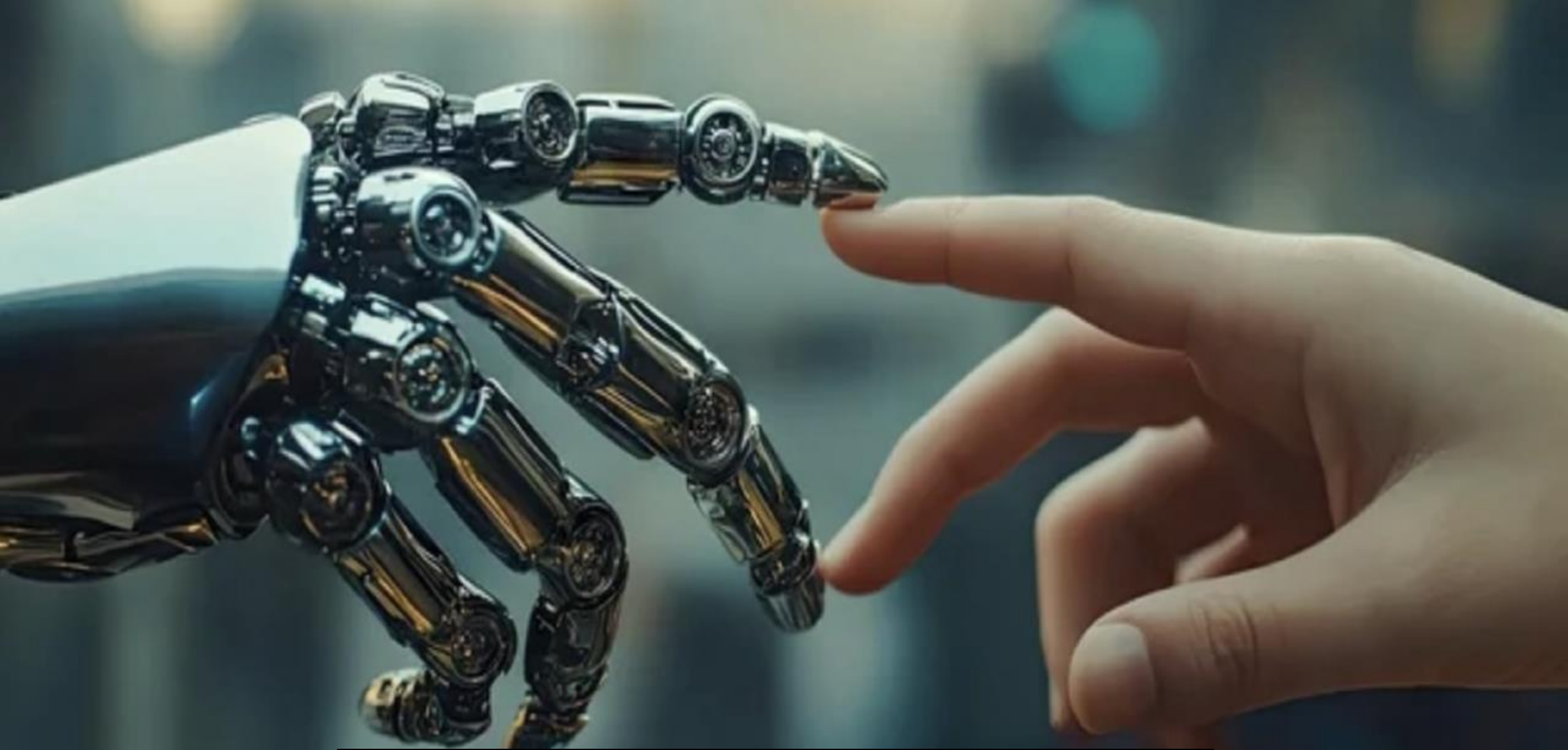


**Balancing Sustainability ESG Goals**



**Skills Gap & Cultural Barriers**





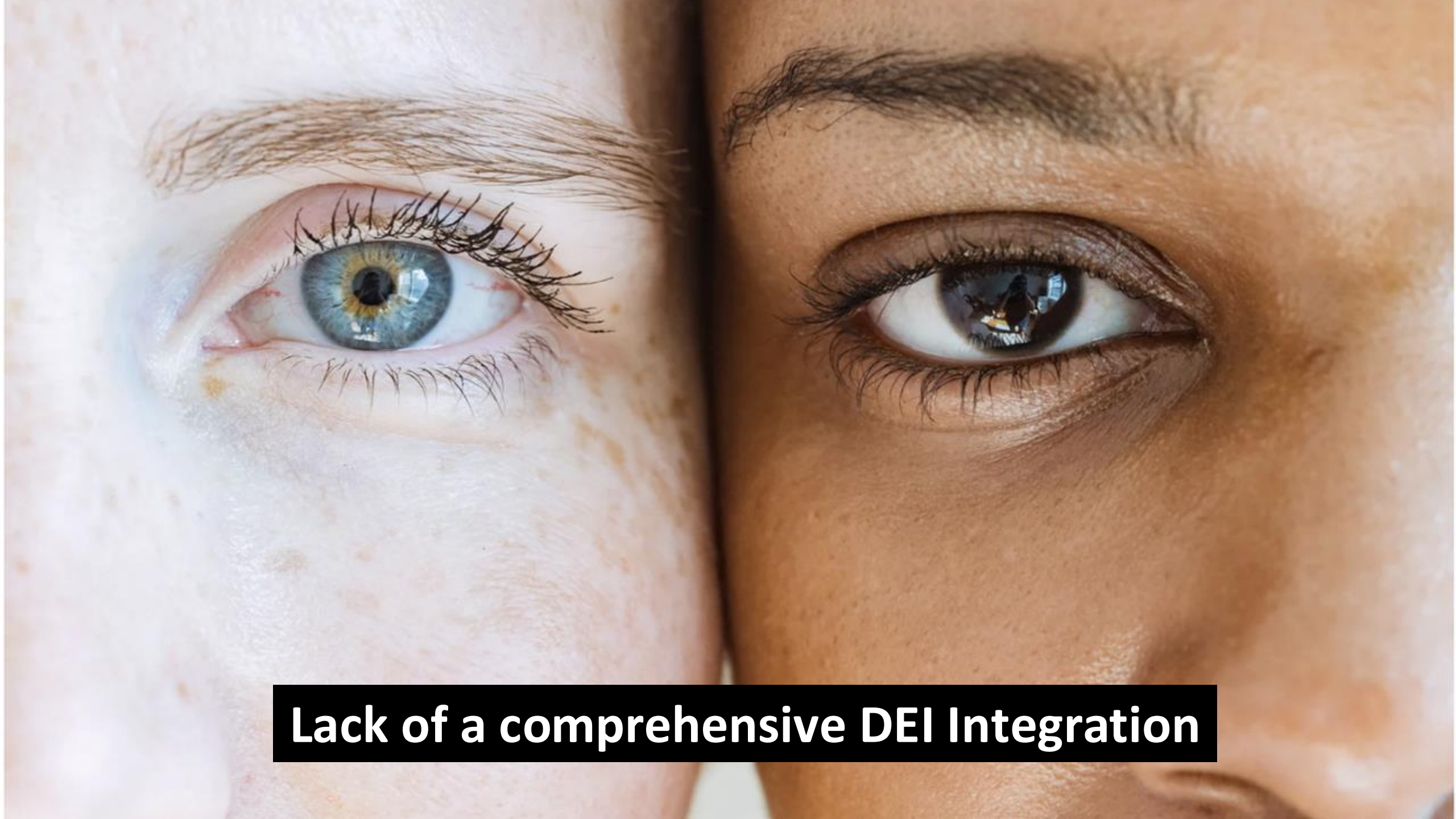
**Balance Tech with Human Centric Skills**



# Retention & Motivation of Talent



**Balancing Talent and DEI with Business Priorities  
in a Competitive Market**



**Lack of a comprehensive DEI Integration**

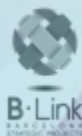
**BE > FUTURE**  
shaping the future of business events



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# Empowering the MICE Sector with Talent 5.0 and Inclusive Strategies

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EMPOWER  
YOURSELF



**Building a Diverse Talent Pipeline Aligned with Talent 5.0 Principals**

A hand is shown at the top, holding a stack of four light-colored wooden blocks. The blocks are stacked vertically, with the top block being the widest and the bottom block being the narrowest. Each block has a word printed on it in bold, black, uppercase letters. The words, from top to bottom, are: BELONGING, INCLUSION, DIVERSITY, and EQUITY. The background is a dark, solid color.

**BELONGING**

**INCLUSION**

**DIVERSITY**

**EQUITY**

**Embedding DEI in Leadership Development Programs**





**Using AI and Technology to Support DEI and Talent 5.0**



## **Tracking and Measuring DEI and Talent Development Impact**



**Balancing Hybrid and Virtual Models with In-Person Experiences**



**Are you ready for your Talent 5.0 & DEI Challenge?**



# Talent 5.0 & DEI in Action: Shaping the Future of the MICE Industry

**How can we lead change by embracing diverse talent and DEI strategies to create events that inspire, drive lasting impact, and build a legacy for future generations?**

# BE > FUTURE

shaping the future of business events



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# THANK YOU!